

# La Vie En Rose

Innovation is rare in the wine world, but the innovation of a new category, that of year round rosé drinking, is one of the few major changes of drinking habits that has occurred recently. Firmly focused on the global enthusiasm for all that is pink, La Vie en Rose is wonderfully evocative with an almost 'fin de siècle' approach.

## 2017 ROSÉ

IGP PAYS D'OC, LANGUEDOC, FRANCE

**Blend:** 100% Cinsault

**Alcohol:** 11.5%

**Winemaking:** The grapes are selected among the coolest vineyards to ensure good natural acidity. Harvest is during the coolest hours of the day, early morning and the grapes are directly pressed into airbag presses. The juice is cold settled and goes through fermentation at cool temperature for 2 weeks. The wines are then quickly cleared off their gross lees and are kept in stainless steel tanks on fine lees only until bottling, in order to keep maximum fresh fruit and freshness.

**Tasting Notes:** La Vie En Rose is a beautifully elegant wine with packaging to match. A lovely pink rose petal color with a fresh nose deliciously scented with raspberry aromas. It is complex and tasty in with notes of cherry and grenadine along with a brush of subtle, spicy wood. This rosé is a supremely balanced and savory food-friendly wine.

**List:** \$139.95 **Sale:** \$120.00



ALL SALES SUBJECT TO CONFIRMATION AND AVAILABILITY

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