## Sales Meeting

Friday, January 19th, 2018
\*Please silence your cell phones



- Are your checks in Janet's basket? Is your cash turned in to Beth?
- Weekly sales review
- Introduction of Glenn Faulk, On-Premise Specialist
- BRIEF review of the Glunz Christmas party
- Work with schedule
  - o Alberto Lataliste
  - o Rick Karachun, Burgess
- Incentives
- Inventory 00S, eta's, new glass pours, depletion increases
  - o Ascent Wines
  - o Delize and Spain should be arriving next week
  - o White Sangria cans are in!
- Upcoming important dates to remember
  - o Sunday, January 28th D'Vine Affair, Monday, January 29th Grand Tasting
  - o Dry Creek Blitz May 8th, 9th, 10th, Cubs game May 11th!!!
- Grand Tasting invites
  - o Hugely important that every customer knows about the Grand Tasting
  - o Volunteers for D'Vine Affair, pourers for Grand Tasting
  - o Grand Tasting catalog review
- Off-premise update Dustin
- Damaged/corked bottle return procedure
- AR short pay resolution
- Weekly success stories
- SHORT BREAK 10:30
- Blind tasting John Tuohy 10:40
- Taste
  - o 2016 Glunz Edna Valley Chardonnay
  - o 2015 Glunz Zinfandel Reserve
  - o 2016 Glunz Zinfandel Dusi Vineyard
  - o 2015 Glunz Cabernet Sauvignon Paso Robles
  - o 2015 Glunz Cabernet Sauvignon Reserve
  - o 2014 Glunz Wells and Division Red Blend
- Samples and sales sheets for next week's work with
  - o Sandy Neal Sachmen
- Coravins
- AR's
- Tasting Committee